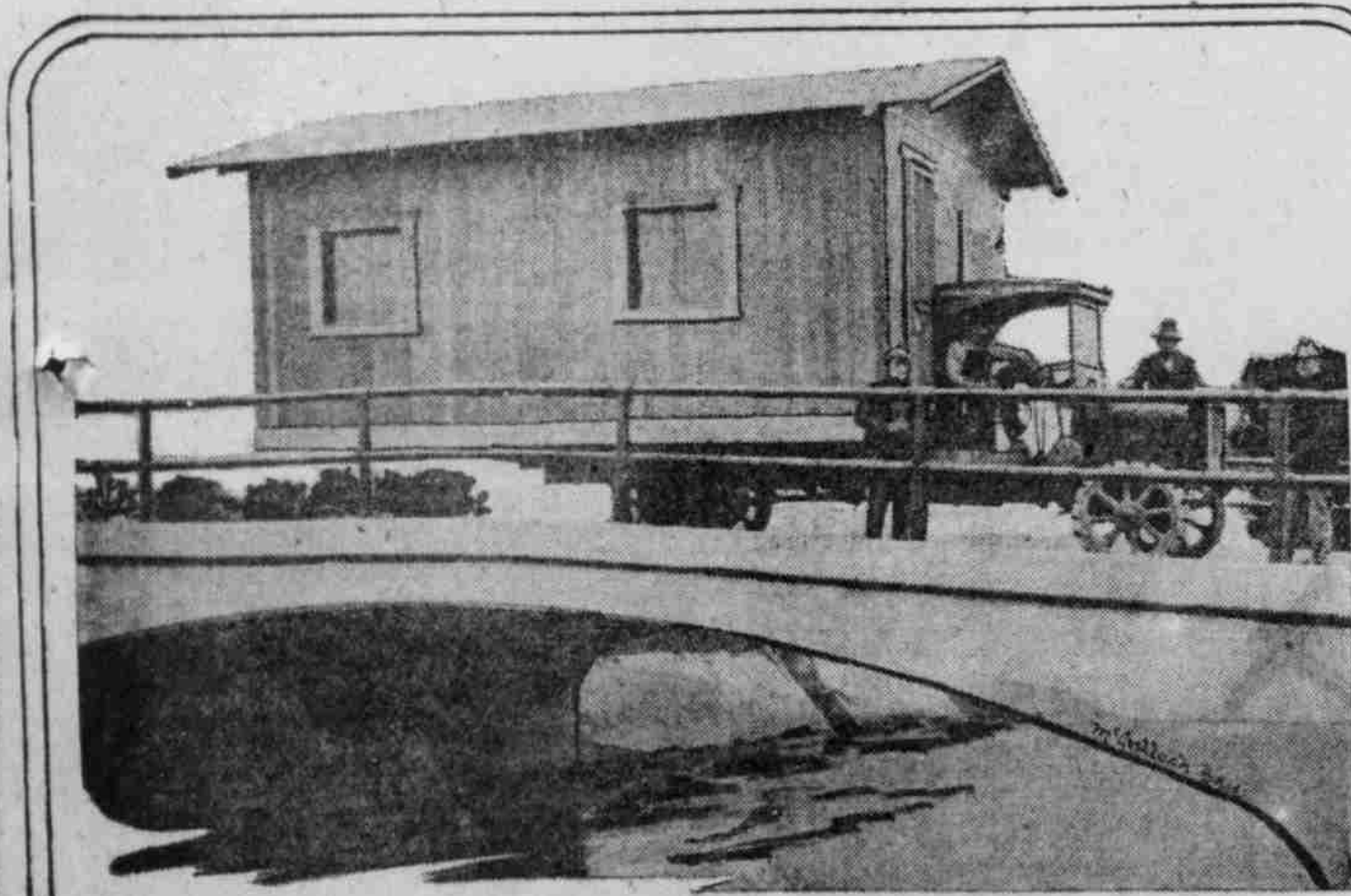


IF YOU FIND IT IMPOSSIBLE TO CHANGE HOUSES, CHANGE NEIGHBORS



"If there still remains a person skeptical of the necessity of heavy duty trucks in the transportation end of business a six months diary of the 2 1/2-ton Moreland shown above carrying a fully loaded house on its back should

be a proof positive," states Chas. Miller of R. D. Roper Co. "Approximately six months ago, in May, this truck which had been operated in the service of the Arizona Storage & Distributing Co., for two years or more was

equipped with a brand new set of Kelly-Springfield Caterpillar tires and for the purpose of both determining the advisability of this particular tire equipment and for checking up on the hauling flexibility of a Moreland a complete record of service has been maintained."

"On the day following placing of the tires on the Moreland the truck started on a trip to the Roosevelt dam and Globe carrying a capacity load," continued Miller. "It made two successive round trips over this greatest of all tests, and upon its return was sent to the Gillespie dam some 70 miles west of Phoenix where, in company with 7 other Morelands, it hauled building materials of all descriptions from Hassayampa. Siding to the dam, a distance of 14 miles over extremely bad roads. It remained on this job three weeks running 84 miles a day and carrying from three to five tons a load. Upon its return to Phoenix it moved a complete outfit of farming equipment and household furniture to a station on the Southern Pacific east of the growing town of Casa Grande."

"Again upon its return to Phoenix it was sent up into the Cave Creek region with a large load of mining supplies. And such has been its daily routine for nearly three years during which time it is estimated that it has traveled 50,000 miles and has already given 100,000 ton miles of hauling service."

"Less than a week ago it showed its still remarkable capacity for service by delivering a complete outfit of digging 4 1/2 tons 25 miles back into the mountains from Castle Hot Springs. In places on this trip the roads were so narrow that, according to T. G. McKesson of the Arizona Storage and Distributing company, it had first seemed impossible for the truck to keep from rolling down the mountain side. In many places grades that were at least 20 per cent and with roads that were either little more than a sand wash or were covered with loose sharp rocks, were gone over. But the Moreland with its caterpillar tires which had by this time been run nearly 15,000 miles surmounted every difficulty, delivered the engine to the mine, and returned to Phoenix in time to deliver the house that is shown above."

"When one stops to consider that the Arizona Storage and Distributing company alone operate 35 trucks of various sizes and in addition have 10 teams and 18 wagons one can begin to realize the immense amount of material and supplies that are being continuously moved from one place to another; and it is easy to realize the almost overwhelming handicap that modern business would be put to if all trucks were taken away and we had to go back to

INTER-CITY TRUCK ROUTE ESTABLISHED

KANKAKEE, Ill., Nov. 20.—A motor truck shipping company at Kankakee, Illinois, has been organized and will operate a fleet of heavy trucks for express and freight between that city and Chicago, Danville, Watseka and various intermediate towns of northeastern Illinois. The company will specialize in milk shipments to Chicago.

The probability of the completion of the Dixie highway pavement between Chicago and Danville this fall, is responsible for the formation of this company and it is proposed to operate trucks on a regular schedule, all the way between the two cities.

Test trips to determine the time consumed, expense of operation, etc., are now being made in order to work out a time-table and tariff sheet. The company is now in the market for trucks and will place a large order shortly. It is hoped to have the daily service in full operation by September 1.

the old time methods of using horses and mules."

"The greatest reliance," states Mr. McKesson, "is made upon our fleet of 2 1/2-ton Morelands. It is to them that we look for our mountain hauling, and most of our out of town work, where unusual power may be necessary. Wherever road conditions are the most difficult is where we put the Morelands, and we are no more than doing them justice when we say that the Moreland slogan 'Best for the West' is accurately correct."

BUT IT WAS GOOD MONEY FOR A THAT

PARIS—Talk about filthy lucre! A microscope at the Pasteur Institute here discovered a mere trifle of \$6,000,000 disease germs on a one-franc bank note. Among the little fellows were the bacilli which cause tuberculosis, beri-beri, lockjaw and several hundred others. The temperature of a man's pocket is just about right for bacteria, it is said. Of course, the professor explains there might be a lot more than 80 millions on the note. That was all he had time to count.

SIMPLE DRY CLEANER

One of the simplest and cheapest dry will clean kid gloves, dancing slippers, pictures, etc.

FOR GUEST ROOM

A combination electric iron and curling tongs can be purchased. This is especially appreciated by the woman who travels or would make a thoughtful addition to a guest room.

Germany is manufacturing a one-passenger electric runabout to sell for 15,000 marks. With a wheel base of 57.13 inches and a tread of 33.45 inches, the machine weighs 440 pounds. A trailer can be attached to accommodate an additional passenger. The bodies are made of wood with imitation leather upholstery.

L. C. Thornton of California, who, without arms, operates a motor car by the use of slings and hooks, also has the distinction of being the world's only armless aviator.

Statistics show that the annual average operation cost of motor trucks on farms is from \$450 to \$470. The trucks averaged 2777 miles a year at a cost of 16.5 to 17 cents per mile.

We Are Equipped to Do Any Kind of Hauling and Delivery Three Heavy Duty Moreland Trucks

form a part of our large fleet of motor vehicles that are daily serving Phoenix with the very best of Trucking Service.

LET YOUR MOVE BE OUR MOVE

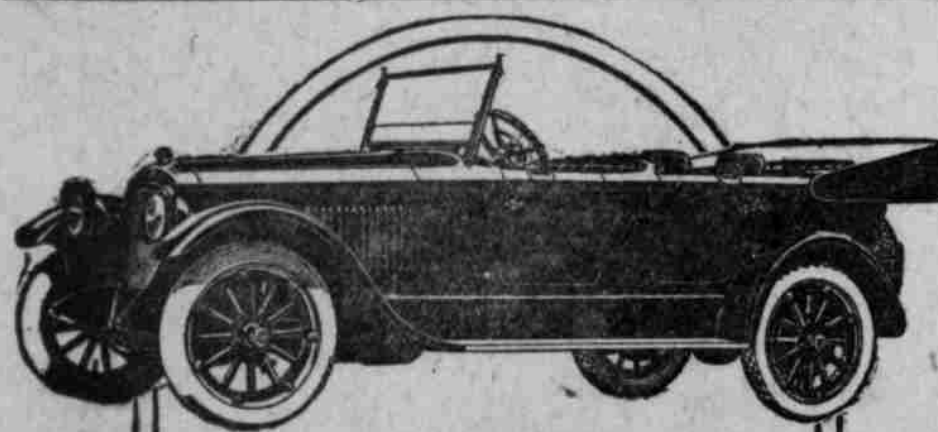
Arizona Storage & Distributing Co.

Successors to

CHAMBERS TRANSFER COMPANY

18 South Central

Phones 3526-1228



Studebaker

BIG-SIX

You can drive the BIG-SIX from two to sixty miles an hour in high, and, at either extreme, its performance is smooth and seemingly without effort. A demonstration will best give you the "feel" of this wonderful speed range, and the ease with which the BIG-SIX attains it.

Ask us about the gasoline and tire mileage BIG-SIX owners are getting.

60-H. P. detachable-head motor, 120-inch wheelbase, leaving ample room for seven adults. All Studebaker Cars are equipped with Cord Tires—standard Studebaker procedure.

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DISTRIBUTION CARS A SPECIALTY

18 SOUTH CENTRAL AVE.

PHOENIX, ARIZONA, November 10, 1920

R. D. Roper Motor Company,
Arizona State Distributors of Moreland Motor Trucks,
402-414 North Central Avenue,
Phoenix, Arizona.

Gentlemen:

It is an ever increasing feeling of satisfaction to us that you are the representatives for the Moreland Distillate Motor Truck. As you know, we operate a number of these trucks, and have for years; and the prompt and efficient parts service which you render us further enhances the absolute confidence we have both in you and in the product itself.

For your information we are glad to state that we find the Moreland indispensable to us in our business of general hauling and transfer work. We have built our reputation upon the fact that we can move anything anywhere at any time, and it is upon Morelands that we do rely where the work is most difficult. It is a real he-man truck.

Last week a Moreland 2 1/2-ton truck equipped with Kelly-Springfield Caterpillar Tires delivered for us, under its own power, a 9000-lb. engine from here to Castle Hot Springs. On this road there were several pitches of over 20% and much sand was encountered. Today we are delivering a house (complete) on this same truck. Tomorrow we may send it off into the mountains a hundred miles or so. Wherever the going is hardest is where we use the Morelands. We have found it truly to be "Best for the West".

Very truly yours,

ARIZONA STORAGE & DISTRIBUTING CO.

BY *[Signature]*

"Let Your Move Be Our Move"

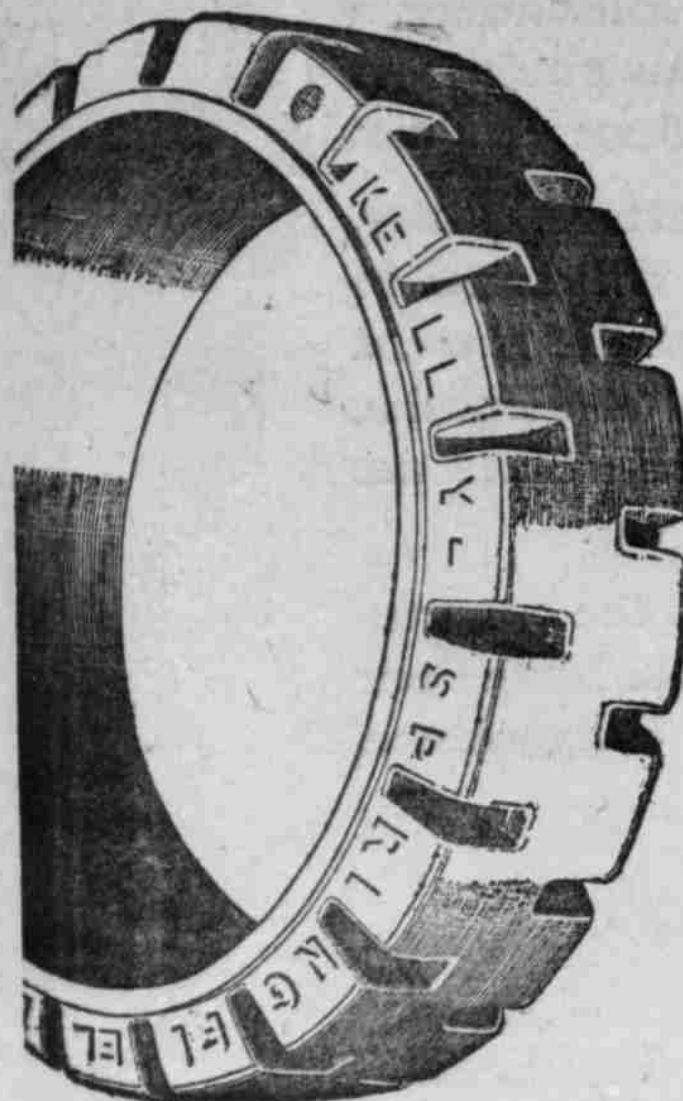
Place Your Order now for Prompt Delivery

R. D. ROPER MOTOR CO.

402-414 North Central Ave.

Phoenix, Arizona

We carry large stocks of parts, many of them standard units. These are always ready to help owners of other trucks using these units. Keep them moving.



WHETHER your trucks are used principally for long fast runs or short hauls with heavy loads, Kelly Caterpillar tires will reduce their operating expense and make them more efficient.

Caterpillars are the only cushion type tires made that are suitable for use on trucks of all weights and sizes. They save the engine and chassis from road shocks, decrease repair bills, lengthen the life of the truck, give greater traction and reduce gas and oil consumption.

They give resiliency without danger of puncture or blowout, and their average mileage is double that of the ordinary truck tire.

On many of the largest truck fleets in the country Kelly Caterpillars are now practically exclusive equipment.

The Arizona Storage and Distributing Co. use Caterpillar equipment on their fleet of Moreland Trucks.

Are you using them?

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W. A. ROBERTS, Mgr.